



CHRISTMAS PROFIT PREVIEW PART II

*Stack up holiday sales
when you spotlight new
candy products and
traditional seasonal items.*

M&M's Characters On CandyRific

CHRISTMAS TINS from CandyRific, LLC are embossed with a M&M's character in a holiday setting. The round tins are filled with two 0.63-ounce bags of M&M's chocolate candy and have a SRP of \$2.49. They ship in 12-ct display cases, six-ct cases and 72-ct shipper displays.

The company also offers Airheads Christmas Finger Pops featuring seasonally themed caps that fit on your finger with a lollipop attached to the top. Each unit holds a 0.42-ounce strawberry Airheads-branded pop and has a SRP of \$1.29. They ship six 24-ct displays per case and in 144-ct shipper units.

Christmas Sticker Stampers feature candy, stickers and a stamper with the M&M's characters.

Holding 15 holiday-themed stickers and 0.5 ounces of M&M's in the base, each unit has a SRP of \$2.99. Displays hold 12 pieces and ship six per case, with floor displays shipping 72-ct.

Christmas Candy Fans have M&M's character toppers in seasonal costumes. Each is filled with 0.5 ounces of candy and has a SRP of \$3.99. They ship six 12-ct displays per case and in 72-ct shippers.

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